

Alimentaria 2010

Barcelona 22 – 26 Marzo / March - Fira de Barcelona. Gran Via

Alimentaria 2010, the second biggest food show in the world, will be held in Barcelona from the 22nd to the 26th of March 2010. For 18 Editions, ALIMENTARIA fair (www.alimentaria-bcn.com/en/Alimentaria-2010) presents the latest products from the international food and beverage industry, distribution channels and consumer tastes. The exhibition space will be divided into sectors: 13 shows organized by product family. In addition, Alimentaria will once again offer an extensive program of R+D+i-related activities. 85% of the Spanish food and beverage industry is expected to attend the event, with more than 95,000 m2 dedicated to exhibition space and associated activities.

ACC1Ó - Enterprise Europe Network Catalonia, as main organizer, has pleasure in presenting you the 1st edition of the ALIMENTARIA 2010 BROKERAGE EVENT, on the 23rd and 24th of March 2010. The brokerage event participation will be free of charge and will be held alongside the main fair, with the aim of helping the European companies to find commercial and technological partners as well as FP7 partners within the KBBE work program (Knowledge Based in Bio-Economy).

Enterprise Europe Network Catalonia - ACC1Ó belongs to the world biggest public network of innovation and competitiveness promotion entities ([Enterprise Europe Network](http://www.enterprise-europe-network.com)), offering the organisations the opportunity of having one-to-one meetings with potentially technology partners.

Key features of the Brokerage event include:

Attendance: No cost and a free visitor ticket for the main fair allowing visiting all the stands

Marketing: Your company profile will be disseminated around Europe.

Access: Profiles can be viewed, inserted, and modified online. Furthermore, accepting or declining meetings can be done in real time.

Meetings: previously confirmed agendas include scheduled interviews with other enterprises and technology/research centres which will be held every 30 minutes approximately.

Location: meetings will take place in the same enclosure as the fair, at the International Pavillion A190.

Meetings days (partnering event): 23rd and 24th March 2010.

Deadline for submitting company profiles (catalogue edition): 26th February 2010.

Deadline for requesting meetings: 8th March 2010.

Further more we offer you free entrance to the conference "Overview of KBBE work programme and future calls" hosted by an EC representative from DG Research on the 23rd March at 10'00 (brokerage starting at 12'00). The EC representative will have individual meetings, under request, with participants with a project idea. After the conference, companies will be allowed to present and promote their company profiles to the audience in order to find future partners for FP7 KBBE projects.

If your enterprise or institution is interested in participate in the brokerage event please follow the instructions offered on the website below in order to complete the Registration Form and your Company Profile: www.een.cat/alimentariabrokerage